

Success Story: Geophysical Technology, Inc.

How An Earth Imaging Company Found Resources With EXIM To Go Global

Challenge

Geophysical Technology Inc. is an earth imaging technology manufacturer, and a geophysical services supplier based in Houston, Texas. The business creates unique seismic sensor NuSeis products that are engineered for many applications, including earth imaging for oil and gas, uranium and other minerals, geothermal, and for CCS substance sequestration. Seeing many opportunities to expand into global trade, the company sought further guidance and financing.

Solution

Through the recommendation of an industry peer, Geophysical Technology, Inc. was introduced to EXIM Lender Account Manager Luis Noriega, who provided connections to other U.S. government resources like the U.S. Department of Commerce, State Department, and other U.S. advocacy organizations. These resources unlocked significant growth opportunities. In 2025, 80% of revenues are expected to come from international markets, a shift from the 80% domestic revenue in 2023 and 2024. Exporting has substantially boosted revenues, which are projected to increase eightfold in 2025 and double again in 2026.

After Working With EXIM

"Now that has all changed for us with the support from the US government EXIM, Commerce, and State. I wish I would have used you all for the last 30 years! Better late than never!"

Richard Degner, President & CEO of Geophysical Technology, Inc.



Make Your Own Success Story:

For more information about EXIM programs, you can [connect with an export specialist today](#).

This is a descriptive summary to be used only as a general introductory reference tool. The complete terms & conditions of the policy are set forth in the policy text, applications, and endorsements.



NuSeis™



Houston, Texas



Exports to Middle East,
West Asia, and Eastern
Europe



Uses Foreign-Buyer Financing
and Long-Term Guarantee

Results



Est. 80% of sales from exports



Revenue projected to increase 8x
in 2025 after working with EXIM

